

## 2Q Financial Highlights, Year ending March 31, 2014

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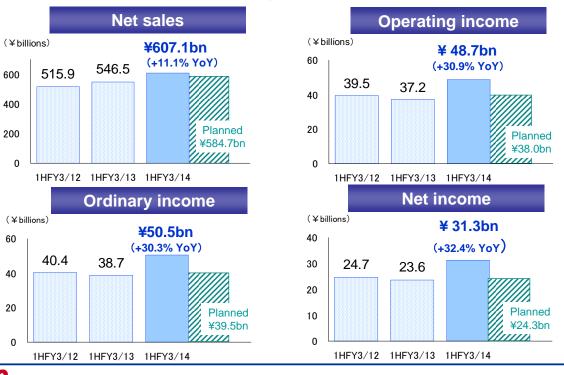
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#### I. 2Q Financial Results

#### I -1 Income summary

#### We achieved historical-high both in sales and incomes



## ■The reason why operating income exceeded the original plan (+10.7bn)

Gross profit of construction <+6.3billion>	Front-load of the construction plan Increase of sales of construction Decline of gross profit margin	+7.0bn △0.7bn)
Gross profit of real estate <+2.0billion>	<ul> <li>Introduction of "Zero Deposit and Fixed Cleaning Cost Plant</li> <li>Postponement of sales promotion</li> <li>Upturn in income of Housecom</li> </ul>	n" +1.5bn +0.2bn +0.1bn
Gross profit of other segment <+0.2billion>	<ul> <li>Upturn in income of Care-Partner</li> <li>Increase income of Daito Finance</li> </ul>	+0.15bn +0.04bn
SG&A expenses <+2.2billion>	Shortage of sales representatives     Postponement of publicity and sales promotion plan	+0.8bn +0.8bn

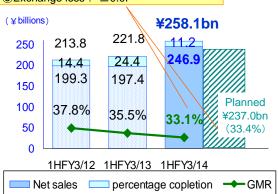


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#### I -3 Income summary by segment (Construction)

(¥billions) 1H FY3/13 1H FY3/14 (YoY) 221.8 258.1 (+16.4%)**Net sales** 85.4 **Gross profit** 78.8 (+8.3%)**Gross profit** 35.5% 33.1 %  $[\Delta 2.4p]$ margin

 $\fine Major breakdown of GMR $\triangle 0.3P$)$ ①Increase in labor cost :  $\triangle 0.4P$ ②Increase in material cost : +0.1P③Exchange loss :  $\pm 0.0P$ 



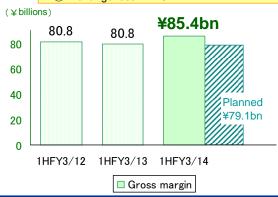
[ ]: Difference from same period in previous year

\*\* Major breakdown of GMR Δ2.4P YoY)

①Increase in labor cost : Δ1.8P

②Increase in material cost : Δ0.2P

③Exchange loss : Δ0.4P





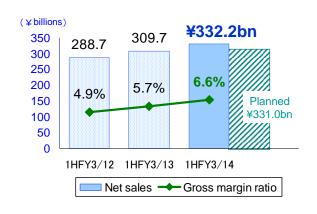
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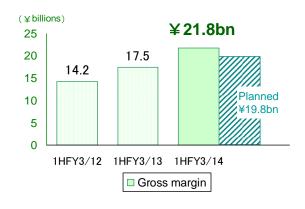
### I -4 Income summary by segment (Real estate)

/	
(¥hil	lions

	1H FY3/13	1H FY3/14	(YoY)
Net sales	309.7	332.2	(+7.2%)
Gross profit	17.5	21.8	(+24.0%)
Gross profit margin	5.7%	6.6%	[+0.9p]

[ ]: Difference from same period in previous year





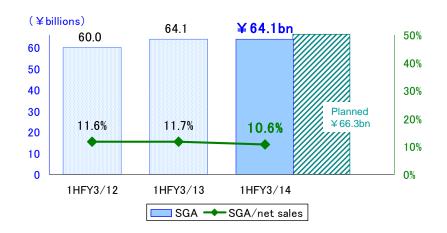


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#### I -5 SGA expenses

(¥billions)

	1H FY3/13	1H FY3/14	(YoY)
SG&A expenses	64.1	64.1	(△0.0%)
SG&A ratio	11.7%	10.6%	[∆1.1p]





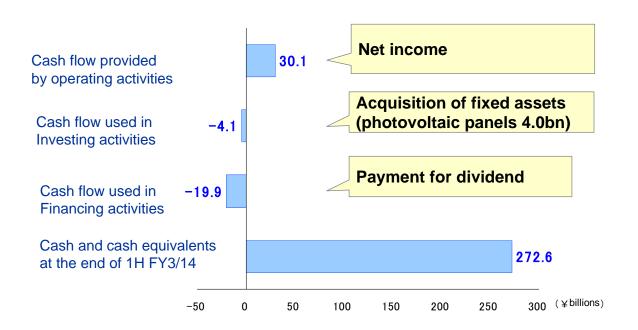
#### I -6 Financial conditions

nd of 1	H FY 3/14	_		_	End of	FY 3/13	_	
							(¥billions)	
447.0	Current liabilities	<b>214.4</b> (+1.2)	,	Current		Current liabilities	213.1	
(+12.1)	Noncurrent liabilities	<b>210.8</b> (△7.1)		assets		435.7	Noncurrent liabilities	217.9
188.3 (+6.3)	Total liabilities	<b>425.3</b> (△5.8)		Noncurrent assets		Total liabilities	431.1	
	Net assets	<b>210.9</b> (+24.3)			181.9	Net assets	186.5	
636.2 (+18.4)	Total	636.2		Total	617.7	Total	617.7	
BPS ¥2,695.54				BPS		¥2,400.55円		
,	33.8%			Equity ratio	Equity ratio		31.0%	
		15.4%		ROE			29.6%	
	447.8 (+12.1) 188.3 (+6.3)	Current liabilities  447.8 (+12.1) Noncurrent liabilities  Total liabilities  Net assets  636.2 (+18.4) Total	Liabilities	Current   214.4   (+1.2)   447.8   (+12.1)   Noncurrent   210.8   (Δ7.1)   Total   425.3   (Δ5.8)   Net assets   210.9   (+24.3)   636.2   (+18.4)   Total   636.2   (+18.4)   \$\pmathbb{	Current liabilities (+1.2)  447.8 (+12.1) Noncurrent liabilities (Δ7.1)  Total 425.3 (Δ5.8)  Net assets 210.9 (+24.3)  636.2 (+18.4) Total 636.2   \$\frac{\pmathbb{\gamma}}{\pmathbb{\gamma}}\$ Total \$\frac{\pmathbb{\gamma}}{\pmathbb{\gamma}}\$ Total \$\frac{\pmathbb{\gamma}}{\pmathbb{\gamma}}\$ Total \$\frac{\pmathbb{\gamma}}{\pmathbb{\gamma}}\$ Equity rations \$\frac{\pmathbb{\gamma}}{\pmathbb{\gamma}}\$ \$\pmathbb{\	Current liabilities (+1.2)  447.8	Current liabilities (+1.2)  447.8 (+12.1) Noncurrent liabilities (Δ7.1)  Total 425.3 liabilities (Δ5.8) Net assets 210.9 (+24.3)  636.2 (+18.4) Total 636.2   188.3 (+6.3) Net assets 210.9 (+24.3)  Equity ratio  Current liabilities (Δ7.1)  Noncurrent liabilities Noncurrent assets 181.9  Total 617.7 Total  BPS ¥2  Equity ratio	



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#### I -7 Cash flows





### II. Orders received & Counter measures for 2H

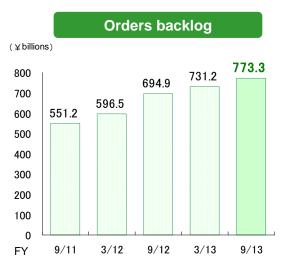
#### II-1 Orders received & backlog (Semi-annual comparison)

♦ Orders received ¥ 315.3bn (△6.0% YoY)

♦ Orders received backlog ¥ 773.3bn (+11.3% YoY)

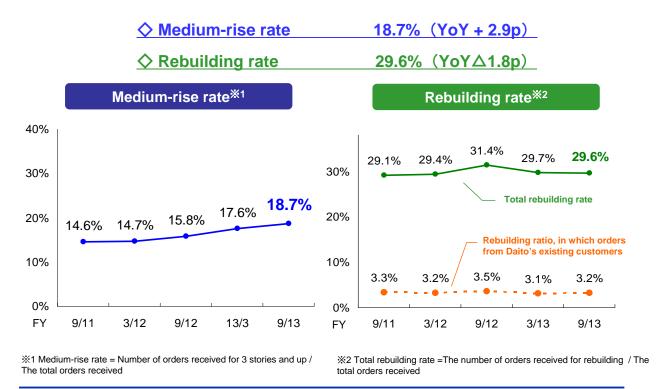
(+5.8% compared with end of FY3/13)







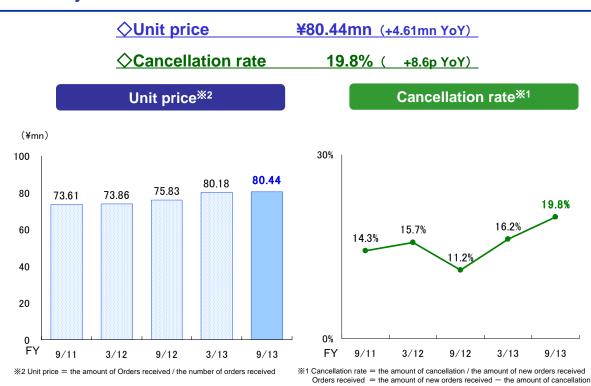
#### II -2 Analysis of orders received



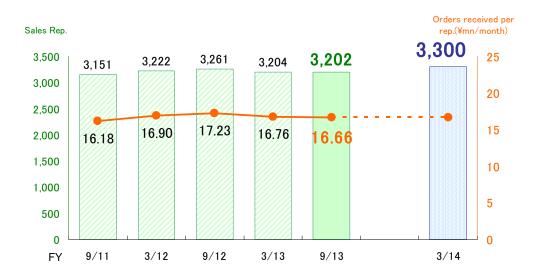


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#### II-3 Analysis of Orders received



# 1. Reinforcement of sales forces Plan for end of FY3/14 3,300 (+98 to 1H 3/14)





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#### II -5 Reinforcement of 2H 3/14 operation 2

# 2. Continuing sales approach, focused on inheritance of properties

- Tax seminar, advise for inheritance, advise for life plan of owners
- Coordination with specialists, ie. tax accountant, lawyers, judicial scrivener
- Various approach (various seminars, inviting HQ, construction site-viewing





• Construction site-viewing

•••etc



various seminars



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### 3. Reinforcement of sales for Tokyo Metropolitan area

#### Reinforcement of proposal ability

- Collaboration with architect offices
   (FY3/13: 18 ► FY9/13: 33 ► FY3/14Plan: 40offices)
- Using building models or dioramas
- Showrooms of land owners' own homes
   Now open in Adachi-ward, Kawasaki-ward, and will open establish 3 rooms in 2H FY3/14
   (Omote-sandou, Edogawa-ward, Suginami-ward)



Building model



land owners' own homes

#### The new products combined with land owners' own rooms

Three-story wooden housing, with two-by-four method





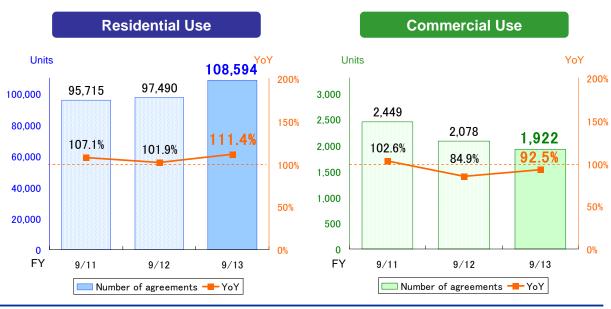




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■. Occupancy rate & Countermeasures for 2H

#### **♦ Tenancy agreements** 110,516 (111.0% YoY)



DAITO TRUST CONSTRUCTION CO.,LTD.

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#### **Ⅲ-2 Tenancy agreements per rep.**

#### **♦ Tenancy agreements per rep. 15.8/rep,month** (+2.0 YoY)

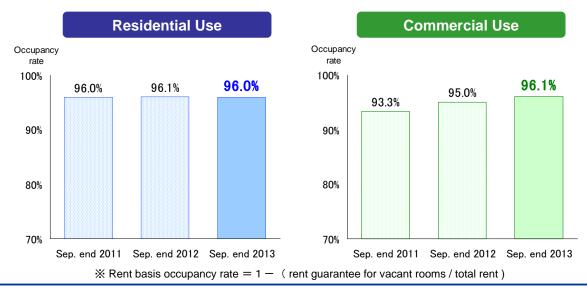


Succeed in									
forming sales specialist									
	1H FY 3/12	1H FY 3/13	1H FY 3/14						
Tenant sales rep.	1,165	1,194	1,160						
①Sales specialists for Daito leased properties	_	_	388						
②Sales specialists for brokers	_	_	233						
Both of ① & ②	1,165	1,194	539						



Residential Use 96.0% (YoY△0.1p)

Commercial Use 96.1% (YoY+1.1p)





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#### **Ⅲ-4 Strategy to get more responses strengthen business activities**

#### 1. Expansion of sales specialists

- Number of personnel plan at end of Mar 2014 672 ( +51 to end of Sep 2013 )
  - < Specialty of mediate by own 362 + by brokers 310 >

## 2. Collaboration with other realtors' website for searching rental rooms

◆Websites collaborating with ◆
『Apaman Shop』『SUUMO』『DOOR Chintai』『HOME'S』『at home』
『CHINTAI』『Pitat house』

#### 3. Expansion of "E-heya station" area

- ●Plan to Establish 141 (+46 in FY3/14)
- Introduction of "Grass-Touch" that enables visitors to search rooms in front of branch offices





• "Grass-Touch" placed in front of branches



## Contribution to tenants' convenience



 Plan to reduce initial costs of tenancy agreement

Reputation

※60% of tenants, for Apr-Sep of 2013, chose this plan



Fixed cleaning costs by type
Single type : ¥31,500
Couple type : ¥42,000
Family type : ¥52,500

(Include tax)

クレジット

## ②Payment system with credit cards, for initial costs (Since October 2013)

 Tenants can pay initial costs with their credit cards, using PC, Smart phone, Tablet PC, Cell phone



• 「Payment screen」 with credit cards



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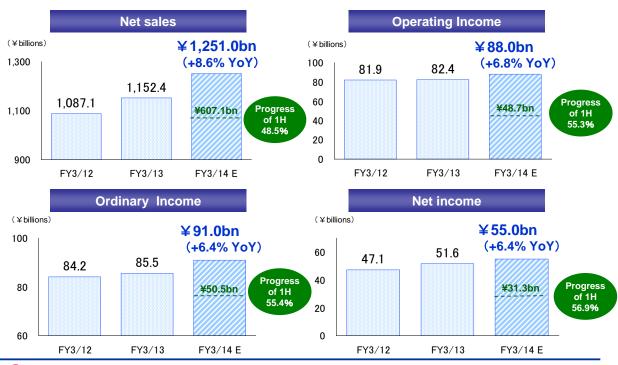
#### **Ⅲ-6 Strategy for improving service value (contribution to tenants' convenience)**②



#### **IV. Financial Forecasts**

#### IV-1 No change in FY3/14 original plan

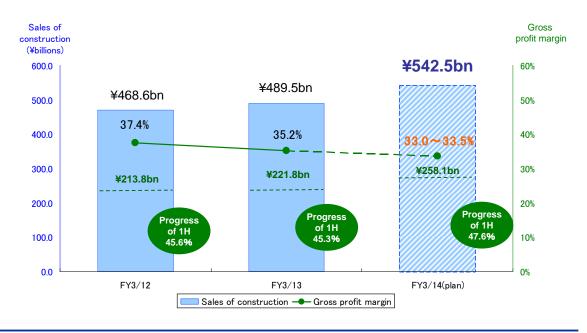
#### We maintain current original plan for FY3/14





#### <Plan of completed construction>

**♦ Plan for FY3/14 ¥542.5bn** (+10.8% YoY)

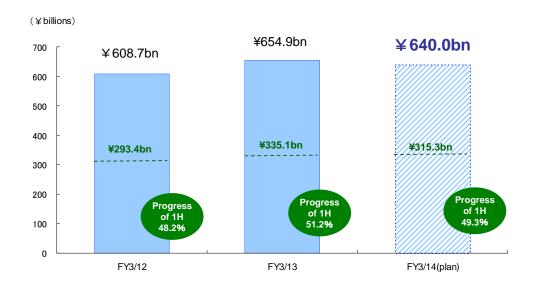




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#### IV-3 Orders received plan for FY3/14

#### ♦ Orders received plan for FY3/14 (¥670bn) ➤ ¥640bn(△2.3% YoY)

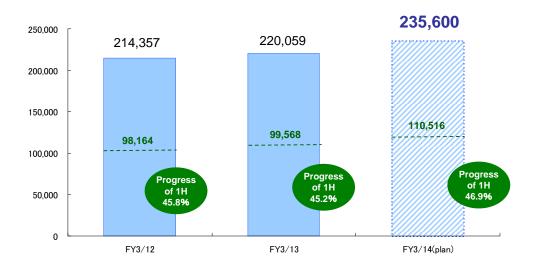




#### <Plan of tenancy agreement>

♦Plan for FY3/14

235,600 (+7.1% YoY)



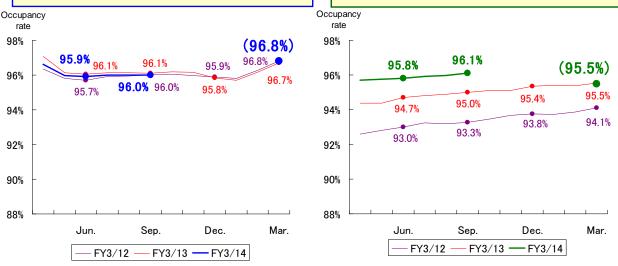


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#### IV-5 Forecast of rent basis occupancy rate

## Occupancy rate forecast for FY3/14 end Residential use /96.8%

Occupancy rate forecast for FY3/14 end Commercial use/95.5%



% Rent basis occupancy rate = 1 - ( rent guarantee for vacant rooms / total rent )



## V. Topics

V-1[Create energy and "eco" efforts at the rental house field]
Orders trend of rental apartment with photovoltaic panel & roof rental scheme

Photovoltaic equipments

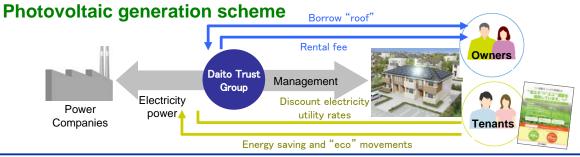
Placed 836 buildings
Power generation about 10.2 mega watt

(contains 3000 general families' electricity use)

- ●FY3/14 Plan Place 3,120 buildings
  - Power generation about 40 Mega Watt
- Status of contracts Newly built: 1,366(Aug 2012 Sep 2013) Already built: 1,869



The first Photovoltaic building





#### V-2 Gaspal Co., Ltd. was appreciated whose action for Safety and Security

#### Gaspal was elected as 「Safety and Fine LP Gas Vendor」 by Ministry of Economy, Trade and Industry





Commendation ceremony(Oct. 24)

Testimonia

Thousand

rooms





Main business Supplying LP gas for Daito's properties

Plan of FY3/14 Sales ¥23.9bn(+12.1% YoY) 50

Supplying LP gas 19.2 200 16.2 150 13.4 100 Operating income ¥2.6bn(+27.2% YoY) FΥ 3/12 3/13 3/14(Plan)



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#### V-3 As time to think "Further explore opportunities in rental apartments"

#### **Daito Trust Construction Leased Housing Competition** Second competition (examination at Feb/1 2014)

Subject

Bring the brand-new lease-apartment

- Original rental apartment buildings! -



Examiners

Masao Kobayashi (Architect, Professor of Tokyo Metropolitan University) Chairman Examiners Jun Igarashi (Architect, Representative of Jun Igarashi Architects)

Chie Nabeshima (Architect, TNA Co., Ltd.)

Katsuma Kobayashi (Senior managing director of Daito)

Total award ¥10 million

( The excellent works can be commercialized by Daito )

Shinkenchiku-sha Co., Ltd official web site http://www.japan-archite.co.jp/kentaku

#### First competition (Feb/2013)





- ■Subject: 「Lease-Apartment Creating
- the Landscape J Number of entries: 483

■The grand prize 「9+1 Continuous Roof」

Commendation ceremony of the grand prize



## The dormitory of educational facility "Onagawa Collaborative School" was completed (August)

- Onagawa collaborative school (Management : Non-profit organization "Katariba") It's the school without tuition, that offers "calm space to study" to children who live in the temporary housing.
- Outline of completed dormitory

Specially ordered one-story dormitory • • • • 6 private rooms, eat-in kitchen, bathes, shower rooms







Teachers and children, in front of the dormitory



"Daito Group Ashinaga Fund".

We support the children continuously.

- Amount of donation ¥150million<at the end of Sep 2013>
- The donation is exploited for construction and management of the Institutions, for care of the disaster orphan.



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## **VI.** Appendix

(¥millions)

	1H FY3/14	1H FY3/13	YoY	Full year forecast (FY3/14)
Net sales	266,858	231,372	+15.3%	560,500
Construction	258,311	222,782	+15.9%	542,800
Real estate & others	8,547	8,589	△0.5%	17,700
Gross profit	84,529	76,832	+10.0%	180,000
Construction	85,471	78,076	+9.5%	182,400
Real estate & others	△942	△1,244	_	△2,400
SG & A expenses	53,526	54,305	△1.4%	122,100
Operating income	31,003	22,526	+37.6%	57,900
Ordinary income	32,740	24,040	+36.2%	61,900
Net income	20,091	14,549	+38.1%	37,300



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## **VI-2 Financial summaries of major subsidiaries (Construction)**

(¥millions)

		Construction business									
	D	aito Con	struction			Daito S	Steel				
	1H FY3/14	1H FY3/13	YoY	Full year forecast	1H FY3/14	1H FY3/13	YoY	Full year forecast			
Net sales	2,504	3,418	△26.8%	5,350	2,069	1,807	+14.5%	4,254			
Gross profit	85	76	+11.5%	75	119	80	+49.2%	169			
SG&A expenses	62	65	Δ4.5%	132	35	34	+0.9%	78			
Operating income	22	10	110.4%	△56	84	45	+86.4%	90			
Ordinary income	49	46	+6.6%	0	83	44	+89.2%	89			
Net income	34	22	+51.2%	0	51	27	+89.4%	54			



#### VI-3 Financial summaries of major subsidiaries ( Real estate )

(¥millions)

		Real estate business										
	Daito	Building	Manage	ment	Housecom				House Leave			
	1HFY3/14	1HFY3/13	YoY	Full year forecast	1HFY3/14	1HFY3/13	YoY	Full year forecast	1HFY3/14	1HFY3/13	YoY	Full year forecast
Net sales	322,906	300,548	+7.4%	652,000	3,690	3,594	+2.7%	8,334	1,111	960	+15.7%	2,399
Gross profit	20,915	17,270	+21.1%	36,200	3,690	3,594	+2.7%	8,334	796	744	+7.0%	1,967
SG&A expense s	5,503	5,281	+4.2%	11,900	3,835	3,621	+5.9%	8,019	98	115	△14.0%	229
Operating income	15,411	11,988	+28.6%	24,300	Δ144	Δ27	_	315	697	629	+10.9%	1,737
Ordinary income	15,746	12,268	+28.4%	24,800	Δ97	Δ21	_	617	710	633	+12.1%	1,762
Net income	9,663	7,406	+30.5%	15,000	Δ76	∆32	ı	317	437	360	+21.1%	1,067



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#### VI-4 Sales Breakdown of Real estate business

	1H FY3/14	(Ratio)	1H FY3/13	YoY
Whole-building lease *1	305,521	(92.0%)	283,406	+7.8%
Building and repairs <sup>*2</sup>	15,097	(4.5%)	15,053	+0.3%
Brokerage	6,487	(2.0%)	6,145	+5.6%
Lease business	3,041	(0.9%)	3,020	+0.7%
Sub-lease **4	178	(0.1%)	602	△70.4%
Others	1,892	(0.5%)	1,547	+22.2%
Total	332,218	(100.0%)	309,776	+7.2%

- 💥 1 Sub-lease contract as Lease Management Trust System by Daito Building Management
- %2 Repairs for rental apartment under management by Daito Building Management (these are reported as a construction division's revenue till FY3/10)
- ※3 Mainly Shinagawa East One Tower
- ¾4 Sub-lease contract by Daito Trust Construction (Contracted from 1994-2000)



## **VI-5 Financial summaries of major subsidiaries (Others - 1)**

(¥millions)

		Other business (Financial business)									
		Daito Fi	nance			D.T.	С				
	1H FY3/14	1HFY3/13	YoY	Full year forecast	1H FY3/14	1HFY3/13	YoY	Full year forecast			
Net sales	486	542	Δ10.3%	833	1,662	1,402	+18.6%	3,090			
Gross profit	292	329	△11.2%	484	747	561	+33.0%	1,263			
SG&A expenses	66	66	0.6%	163	6	4	+42.4%	11			
Operating income	226	263	Δ14.1%	320	740	557	+32.9%	1,252			
Ordinary income	225	263	Δ14.3%	320	732	557	+31.4%	1,252			
Net income	136	159	Δ14.3%	194	732	557	+31.4%	1,258			



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## **VI-6 Financial summaries of major subsidiaries (Others - 2)**

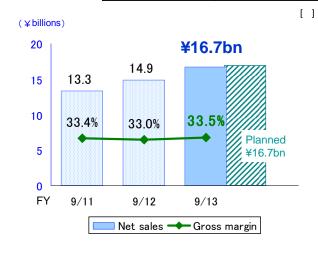
(¥millions)

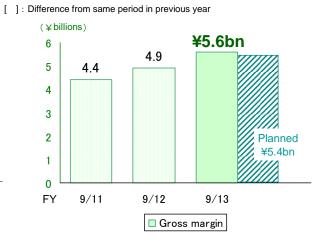
	Other business (Other)											
	Care Partner				Gaspal				D. A. D. (M)			
	1H FY3/14	1H FY3/13	YoY	Full year forecast	1H FY3/14	1H FY3/13	YoY	Full year forecast	1H FY3/14	1H FY3/13	YoY	Full year forecast
Net sales	4,422	3,886	+13.8%	8,675	10,356	9,327	+11.0%	23,989	1,267	998	+27.0%	2,639
Gross profit	705	550	+28.1%	1,123	2,580	2,249	+14.7%	6,641	703	546	+28.7%	1,412
SG&A expense s	298	253	+17.8%	625	2,005	1,709	+17.3%	4,028	438	344	+27.4%	900
Operating income	406	297	+36.9%	498	574	540	+6.3%	2,612	264	202	+30.8%	512
Ordinary income	404	347	+16.3%	497	591	559	+5.6%	2,628	6	143	Δ95.7%	470
Net income	235	186	+26.2%	287	365	433	△15.7%	1,591	6	143	△95.7%	470



#### **VI-7 Income summary by segment (Others)**

			(¥billions)
	1H FY3/13	1H FY3/14	(YoY)
Net sales	14.9	16.7	(+12.6%)
Gross profit	4.9	5.6	(+14.3%)
Gross profit margin	33.0%	33.5%	[+0.5p]

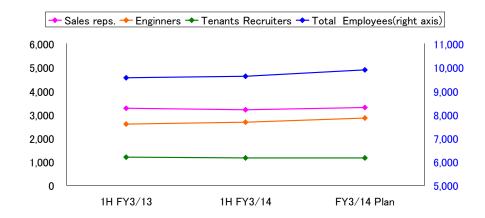






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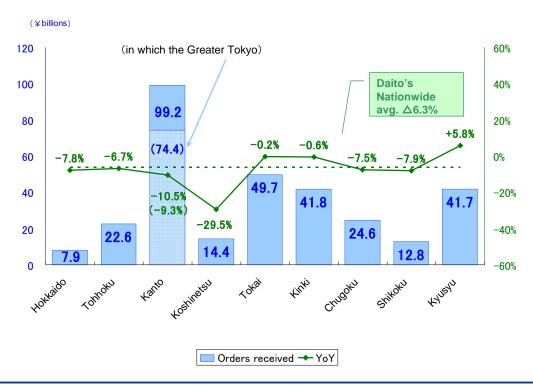
### **VI-8 Number of employees by each occupations (Non-consolidated)**



	1H FY3/13	1H FY3/14	(YoY)	FY3/14 forecasts
Total Employees	9,551	9,610	+59	9,880
Sales reps.	3,261	3,202	△59	3,300
Engineers	2,588	2,678	+90	2,843
Tenants recruiters	1,194	1,160	∆34	1,155



#### **VI-9 Orders received by area**





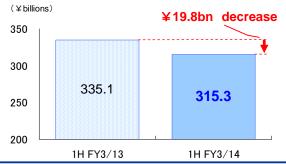
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#### VI-10 1H FY3/14 Orders Comparison with last year 1H and 2H

#### **Comparison with 1H FY3/13**

#### ¥19.8bn decrease

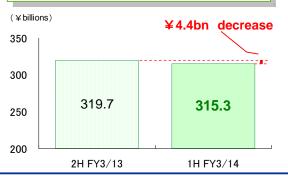
- ① Number of projects increase △¥11.3bn (4,653 projects→ 4,503 projects)
- ② More cancellations  $\Delta \pm 35.6$ bn  $(\pm 42.1$ bn  $\rightarrow \pm 77.8$ bn)
- ③ Unit price increase +¥20.7bn (¥75.83mn/project→ ¥80.44mn/project)



#### Comparison with 2H FY3/13

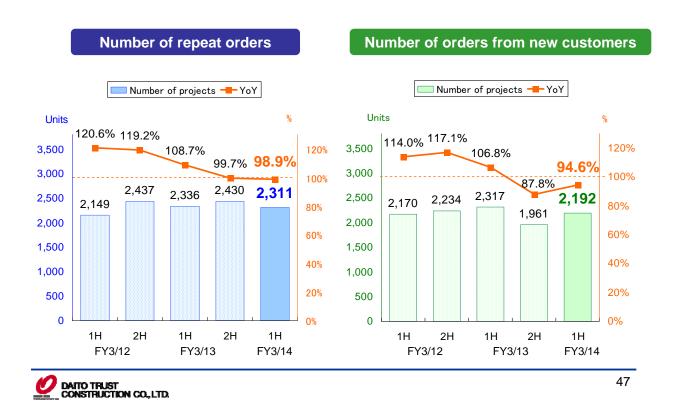
#### ¥4.4bn decrease

- ① Number of projects decrease +¥8.9bn (4,391projects → 4,503projects)
- ② More cancellations  $\triangle ¥ 15.8bn$ (¥62.0bn  $\rightarrow ¥77.8bn$ )
- ③ Unit price increase +¥ 1.1bn (¥80.18mn/project→¥80.44mn/project)
- **④** Decrease of repairs  $\triangle$  ¥1.2bn (¥29.7bn → ¥30.9bn)

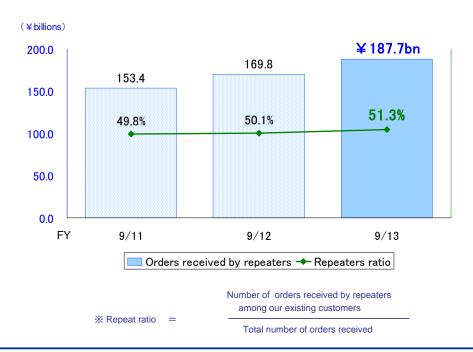




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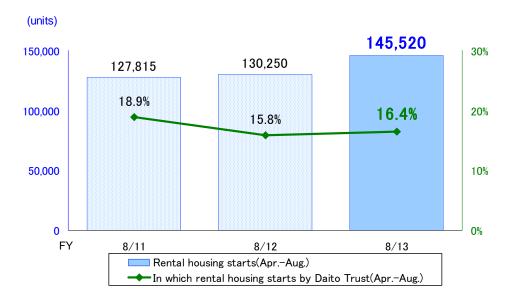


#### **VI-12 Orders received by repeaters**





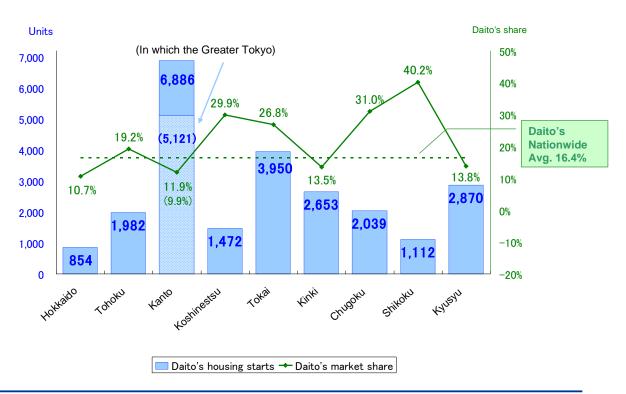
#### VI-13 Number of construction starts & Daito's share



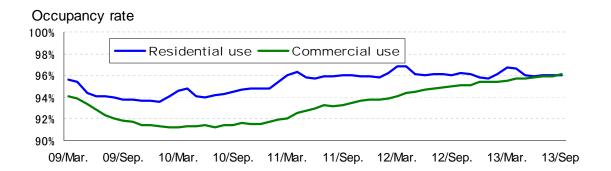


49

### VI-14 Number of construction starts by area & Daito's share



DAITO TRUST CONSTRUCTION CO., LTD.

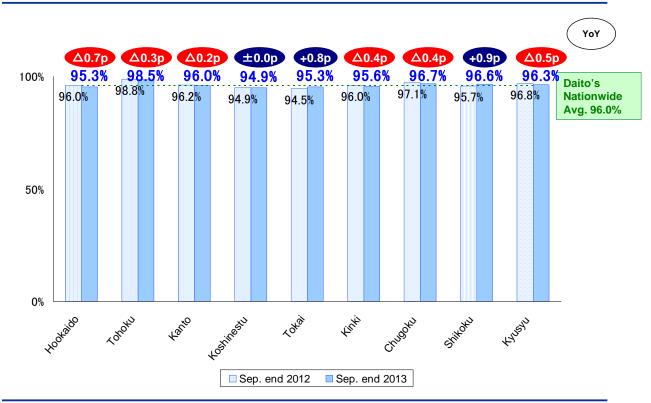


Occupancy rate	09/Sep.	10/Sep.	11/Sep.	12/Sep.	13/Sep.	YoY
Residential use(%)	93.8%	94.5%	96.0%	96.1%	96.0%	△0.1p
Commercial use(%)	91.8%	91.5%	93.3%	95.0%	96.1%	+1.1p



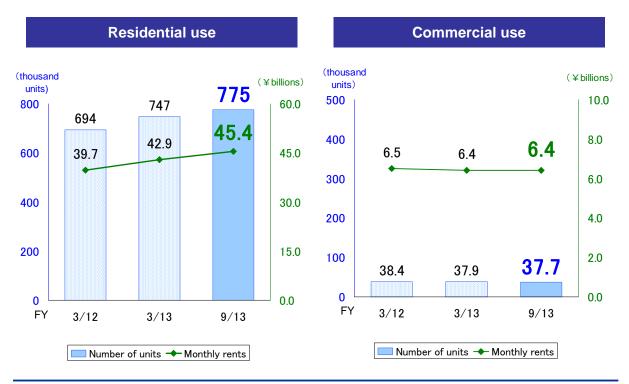
51

### **VI-16 Occupancy rate by area (Residential use : As of Sep. end)**





#### VI-17 Number of units under management & aggregate amount of rent





53

#### **VI-18 Customer's financing channel**

Agricultual coop.

- Others

→ Japan Housing Finance Agency

#### 60% Japan Housing Finane 50% Agency Others, 1.7% 5.2% 40% Agricultual Coop., 9.2% 30% Credit unions, 20% 13.9% 10% 0% FΥ 3/11 3/12 3/13 9/13 Regional Maga banks, 13.5% banks, 56.5% -- Regional banks ► Mega banks -- Credit unions

Shares of financial institutions (Construction starts basis)





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